



Žan Rus F.

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Personal statement

Writing, advertising and psychology drive my life. I wander around the globe with my eyes open and just a little above ground. I believe this is how great ideas are born. Not only born but also carried out.

Work experience

Freelance	Copywriter & Digital Marketing Consultant	2017-now
Atlantic Grupa, Droga Kolinska d.d.	Digital Marketing Specialist	2014-2017
Avtoval Grosuplje, BMW dealer	Graphic Designer	2009-2015

Skills

Advertising	●●●●●○○○
Copywriting	●●●●●●○○
Marketing	●●●●●○○○
Digital Marketing	●●●●●●○○
Design	●●●●●○○○
Brand management	●●●●●○○○
Neuromarketing	●●●●●○○○

Language

Slovenian	●●●●●●●●
English	●●●●●○○○
German	●●●●○○○○
Croatian	●●●●●○○○
Serbian	●●●●●○○○

Education

Faculty of Natural Sciences and Engineering, University of Ljubljana, Graphic and Interactive Communications	2009-2014
COTRUGLI Business School, Zagreb, Digital transformation program	may 2016
Duke University, A Beginner's Guide to Irrational Behaviour - Coursera	april 2014

Programs

Adobe InDesign	●●●●●○○○
Adobe Photoshop	●●●●●○○○
Adobe Illustrator	●●●●●○○○
Adobe Premiere Pro	●●●●○○○○
Adobe PS Lightroom	●●●●●○○○
Adobe Flash Pro	●●●●●○○○
MS Office	●●●●●○○○
HTML&CSS	●●●●●○○○
Joomla	●●●●●○○○
WordPress	●●●●●○○○

Strengths

Creative	Hardworking	Responsible	Independent
Sociable	Ability to move	Consistent	Fast thinker